

Bible was selling marvelously well. Christmas was here to stay. But it was another title that took Christmas right into people's homes.

“Silent night, holy night!
All is calm, all is bright.
Round yon Virgin, Mother and Child.
Holy infant so tender and mild,
Sleep in heavenly peace,
Sleep in heavenly peace.

Silent night, holy night!
Shepherds quake at the sight.
Glories stream from heaven afar
Heavenly hosts sing Alleluia,
Christ the Saviour is born!
Christ the Saviour is born.

Silent night, holy night!
Son of God, love's pure light.
Radiant beams from Thy holy face
With the dawn of redeeming grace,
Jesus Lord, at Thy birth.
Jesus Lord, at Thy birth.”

“A Christmas Carol”

Charles Dickens wrote A Christmas Carol in 1834. Dickens was one of the first to show his readers a new way of celebrating the old Yule holiday in modern ways. He adapted the 12-day Yule feast to a one-day party any family could hold in their own home instead of gathering together an entire village, as was the tradition. Dickens introduced the “nuclear family” of Fred, the Cratchits, and Scrooge into a rewarding Christmas environment. A Christmas Carol is filled with magic, mystery, and song. The joyous carol had come home.

Christmas carols: big business